

Senior Graphic Designer

Location: 49 Southwark Street, London, SE1 1RU
Reporting to: Creative Strategist / Creative Director

About the Role:

We are looking for a Senior Graphic Designer to **lead and inspire our design team**, bringing creativity, technical precision, and strategic thinking to every project. This role requires a designer who can craft **strong visual identities** within the **hospitality** sector, oversee technical delivery, and ensure **brand consistency across all touch points**.

The Senior Graphic Designer will **manage the graphic design team**, ensuring that all creative output meets the highest standards. Additionally, they will work closely with the Creative Strategist, supporting the day-to-day running of the brand team, ensuring that all brand-led projects align with the company's vision and strategic direction.

Key Responsibilities:

- **Lead the development** of visual identities, ensuring cohesive and impactful brand storytelling.
- Oversee the **technical execution** of designs, from concept to final artwork, ensuring flawless delivery across digital and print media.
- **Manage and mentor the graphic design team**, fostering a culture of creativity, innovation, and professional growth.
- Collaborate with the Creative Strategist to support brand development and maintain consistency across all platforms.
- Develop and **maintain brand guidelines**, ensuring correct application across multiple mediums.
- Oversee the production of marketing collateral, packaging, digital assets, and environmental graphics.
- Work closely with interior team, external agencies, and suppliers to ensure smooth project execution.
- Stay ahead of industry trends, design tools, and emerging technologies to push creative boundaries.

Skills & Experience:

- A degree in Graphic Design, Visual Communication, or a related field.
- Proven experience in developing and delivering strong visual identities within the hospitality sector.
- Expert knowledge of Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- Strong technical skills in artworking, typography, layout design, and digital asset production.
- Experience with motion graphics and 3D software (After Effects, Cinema 4D) is a bonus.
- Exceptional leadership and team management abilities, with experience mentoring designers.
- Strong strategic thinking and ability to collaborate effectively with brand and marketing teams.
- Excellent project management skills, ensuring deadlines and budgets are met.
- A passion for branding, storytelling, and pushing creative boundaries.

Hours

- **Full time** - 5 days a week - 9am - 5.30pm (1 hour for lunch)
- Monday & Friday work from home. Tuesday/Wednesday/Thursday work from the 3S office.

To apply, please email your cover email, CV and portfolio to jobs@3stories.co.uk with the title 'Senior Graphic Designer Application'.